

### PAGE SIZE

Full Front Page

1/2 Front Page

Top Horizontal

Bottom Horizontal

Back Full Page

Back 1/2 Page

Back 1/4 Page

### DIMENSIONS

8.305" w x 16.25" h

8.305" w x 6.4" h

8.305" w x 1.625" h

8.305" w x 1.3" h

10" w x 15.875"

10" w x 7.85"

4.916" w x 7.85" h

### RATE\*

\$1,365

\$700

\$305

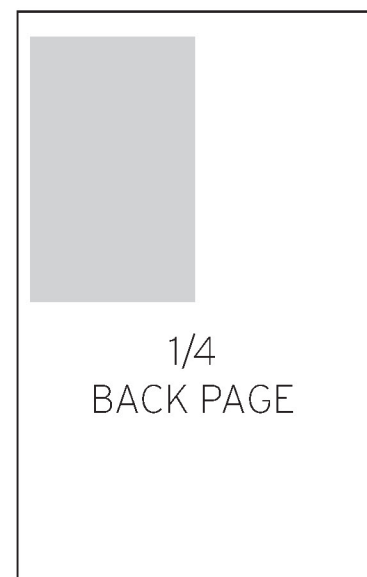
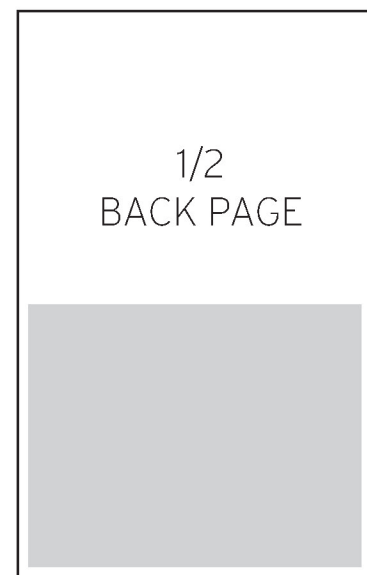
\$265

\$1,130

\$660

\$400

\*Ask your sales rep for Perry County rates.



Ask your sales rep about alternative back half and quarter page sizes.

**PAGE SIZE**

Inside Full Page  
Inside 1/2 Page  
Inside 1/4 Page  
Inside 1/8 Page  
Inside 1/16 Page  
Inside 1/24 Page

**DIMENSIONS**

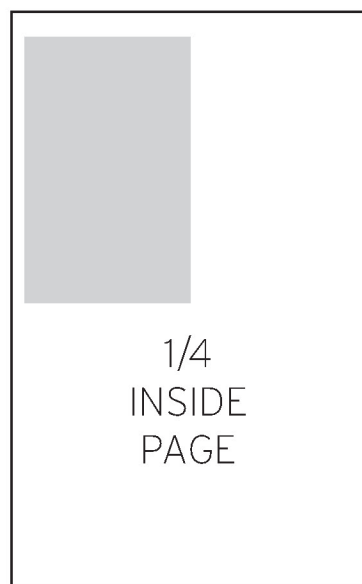
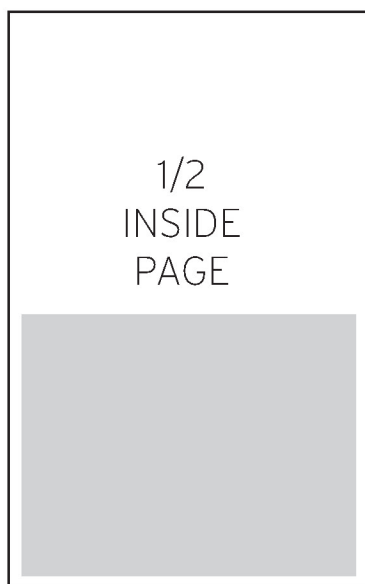
10" w x 15.875" h  
10" w x 7.85" h  
4.916" w x 7.85" h  
3.222" w x 6" h  
3.222" w x 3"  
3.222" w x 2"

**RATE\***

\$1,000  
\$630  
\$370  
\$200  
\$120  
\$90

\*Ask your sales rep for Perry County rates.

**VOLUME DISCOUNT FOR MULTIPLE WEEKS**

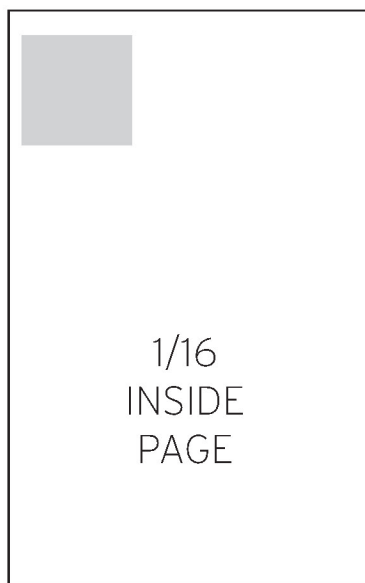
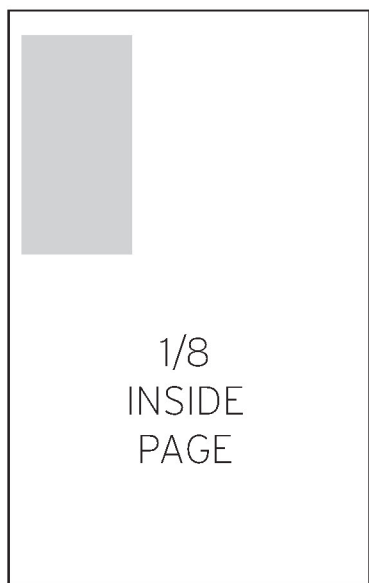


Ask your Sale Rep  
about advertising in  
special sections:

**Community  
Events**

**Legal &  
Financial**

**Local Job  
Opportunities**



**COPY DEADLINES**

Tuesday at close of business to receive a proof. Approval needed by Wednesday at close of business for all display advertising.

**ELECTRONIC FILE ACCEPTANCE REQUIREMENTS**

The Savings Guide's Graphics Department can accept the following for electronic files: Adobe Illustrator, Photoshop and InDesign (.ai, .psd, .pdf, .indd, .jpg)

When sending application files, please be sure to include all fonts and art files. All color ads submitted for The Savings Guide must have a CMYK build. Please ensure that black is 100% K and not a rich black.

First time electronic advertisers should submit their ads no later than the Wednesday prior to the publication date so that the Graphics Department can check to make sure that the files are acceptable.

*Ask your sales rep about alternative ad sizes.*